

Vacancy Announcement 11P109V06

Communication Expert

ITINERIS - Protection of migrants' rights from exploitation from Brazil to EU Member States

Duty station:	Home-based
Start date:	Beginning April 2013
End date:	End April 2013
Duration:	20 expert days (short-term)
Contract type:	Special Service Agreement (SSA)
Deadline for applications:	28 March 2013
Issue date:	21 March 2013
Vacancy Reference:	11P109V06

The International Centre for Migration Policy Development (ICMPD), an international organisation with its headquarters in Vienna, Austria, is looking for qualified candidates to fill the above-mentioned position.

Project title: ITINERIS -Protection of migrants' rights from exploitation from Brazil to EU Member States

Implementing Agency: International Centre for Migration Policy Development (ICMPD)

Donors: European Commission, Brazilian National Secretariat of Justice, Ministry of Justice, Brazil; Brazilian National Immigration Council, Ministry of Labour and Employment, Brazil; Swiss Federal Office for Migration, Switzerland; Galician General Secretariat for Equality, Spain; Portuguese Commission for Citizenship and Gender Equality, Portugal.

Project partners and associates: Brazilian National Secretariat of Justice, Ministry of Justice, Brazil; Brazilian National Immigration Council, Ministry of Labour and Employment, Brazil; Human Rights Division, Department of Brazilian Federal Police, Brazil; Galician General Secretariat for Equality, Spain; Portuguese Commission for Citizenship and Gender Equality, Portugal; Portuguese Immigration and Border Service, Portugal; United Nations Office on Drugs and Crime – Brazil and Southern Cone; International Labour Organization, Office in Brasilia.

Background: The general objective of the 30-month project is to protect migrants' rights, especially against exploitation and trafficking, by providing them with information on legal migration opportunities and enhancing the capacity of Brazilian anti-trafficking actors. Research conducted in the framework of the Itineris project highlighted the connection between lack of information on migrants' rights and vulnerability to trafficking and exploitation.

In order to increase the awareness of rights of potential migrants, the project foresees the implementation of a **pre-emigration information campaign**. The objective of the campaign is to address the benefits of legal migration, with a special focus on women and children. **The campaign package shall include a leaflet, a booklet and a web-site section** to be hosted in

the main portal of the Brazilian Ministry of Labour and Employment. The content of the campaign shall be based on research results elaborated by ICMPD, researchers and relevant project partners.

The Communication Expert will design the campaign concept targeting Brazilian potential migrants to EU countries of destination.

Tasks and Responsibilities

The Communication Expert shall **design the concept and elaborate the message of the pre-emigration information campaign (in Portuguese language)** in view of promoting the benefits of legal migration and raise general awareness on migrants' rights.

Description of tasks:

Specifically, the incumbent shall:

- Present to project partners two alternative concepts for the pre-emigration information campaign based on research results and campaign objectives (detailed guidelines on the expected content, the subject matter and the target group will be provided);
- Design the campaign products (print and digital media) according to the concept selected by ICMPD and project partners;
- Develop a pre-emigration information leaflet. The leaflet shall consist of 4 pages (1 page A4 folded), including layout and illustrations;
- Design a comprehensive pre-emigration information booklet. The booklet shall consist of 15 pages, including layout and illustrations;
- Elaborate the written content, including layout and illustrations, to be up-loaded on the web-site section hosted in the main portal of the Brazilian Ministry of Labour and Employment, including layout and illustrations.

Deliverables and Preliminary Timeline

- Alternative concepts for the pre-emigration information campaign by 17 April 2013;
- Pre-emigration information (i) leaflet, (ii) booklet and (iii) web-site content by end of April 2013.

Qualification and Experience

- University Degree in journalism, communication, sciences, sociology, political science or related fields;
- At least 5 years of professional experience as a journalist or communication officer;
- Proven experience in designing awareness raising campaigns in Brazil;
- Previous work experience with Brazilian Federal Government would be an asset;
- Excellent communication and writing skills;
- Proven ability to present information in a concise and clear manner;
- Ability to meet tight deadlines;
- Proficiency in Portuguese, both in speaking and writing is required;
- Ability to work in English;
- Computer proficiency;
- Demonstrated publishing proficiency.

Remuneration

Upon completion of tasks to the contractor's satisfaction the Communication Expert will receive a total amount of EUR 3.500,00.

Contact

Please address all your enquiries to vacancy@icmpd.org, indicating vacancy number and title of post in the subject line.

Application Procedure

Interested candidates are requested to submit their application through the ICMPD online recruitment system at <http://www.icmpd.org/Current-Vacancies.1665.0.html> by midnight (CET) of the closing date specified above. For this purpose, you will first need to register with the ICMPD website. Once you have entered your data you will be able to quickly apply for further vacancies and ICMPD can contact you if opportunities matching your profile arise in the future.

Please note that in the course of the online application you are requested to upload your CV in the EuropeAid format. The template is available for download at <http://www.icmpd.org/Current-Vacancies.1665.0.html>.

Should you experience technical difficulties with the online application system please send your application per e-mail to vacancy@icmpd.org, specifying the type of difficulties you encountered.